



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Schedule Dates 10/30/12-11/06/12
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand ROPF-HAGER, HUDSON, TO (475055)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KOHLBAUER, STEPHANIE
Phone/Fax /
CPE 504
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ROPF-HAGER, HUDSON, TO
ROPF-HAGER, HUDSON, TOBIA

Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06331093
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.00
Net Total \$8,415.00
Sales Tax

By Broadcast Month Spots Rate
Nov. 2012 24 \$9,900.00
Grand Total: 24 \$9,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/24/12
2.0	Normal Line / SPOT (2)	10/30/12-11/04/12	4	:30	11P- 11:35P (EST)	3		X	X	X	X			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		9/24/12
4.0	Normal Line / SPOT (4)	11/05/12-11/06/12	4	:30	6P- 6:30P (EST)	1	X	X						1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/24/12
5.0	Normal Line / SPOT (5)	11/05/12-11/06/12	4	:30	11P- 11:35P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/24/12
6.0	Normal Line / SPOT (7)	10/30/12-11/02/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT (8)	10/30/12-11/02/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT (9)	10/30/12-11/02/12	3	:30	4P- 5P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/25/12
9.0	Normal Line / SPOT (10)	11/05/12-11/06/12	3	:30	9A- 10A (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/25/12
10.0	Normal Line / SPOT (11)	11/05/12-11/06/12	3	:30	12P- 12:30P (EST)	1	X							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/25/12
11.0	Normal Line / SPOT (12)	11/05/12-11/06/12	3	:30	4P- 5P (EST)	1	X							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPEC #1377717

NAB Form PB-17 Candidates

\$9,900⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

State Representative

I represent that the payment for the above described broadcast time has been furnished by:

REPUBLICAN PARTY OF FLORIDA / HAGER, HUDSON, TOBIAS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/2012

Date

Michael Anthony

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie Roberts

Signature

Lillie Roberts

Printed Name

Salv Suedor

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Rep. Parry of FLA / 3 PAC PARTY: Republican

OFFICE/DESCRIPTION: Hager, Hudson, Tobias ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kohlhauser
Candidate Manager Agency Committee (circle one)

ADDRESS: Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

PHONE: (410) 825-7034 FAX: (410) 321-9516

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order placed \$9,900⁰⁰

If Committee, list officers and position: Jeff Howell - Treasurer

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T Rep Wash.